

TIAC CONFERENCE

SPONSORSHIP PROSPECTUS

September 30 - October 2, 2021
Niagara Falls, ON



WHAT IS THE Thermal Insulation Association of Canada

The Thermal Insulation Association of Canada is the national industry association for contractors, distributors and manufacturers of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop.

OUR OBJECTIVES

- To continue to promote and advance the TIAC Best Practices Guide to the industry.
- To further the interests of the members.
- To educate members, permitting the highest possible development of professional skills with respect to insulation in all aspects and through this professional development to continue to merit the confidence of architects, engineers, owners, and/or their agents.
- To obtain, disseminate and exchange full and accurate information among the members regarding all matters pertinent to the advancement of the insulation industry and the improvement of conditions within the industry.
- To promote the conservation of energy through the effective use of insulation.
- To coordinate industry endeavours and represent the membership as the national voice of the insulation industry.



TIAC'S Annual Conferences

TIAC's Annual Conferences feature timely presentations by industry experts, sector-specific business meetings and networking events. These Conferences offer a wide variety of opportunities to learn about technical, operational and organizational challenges faced by the insulation industry, as well as offers new approaches and techniques to address them. It also offers a forum that connects the contractor, manufacturer and distributor sectors like no other professional development event.

Put your company front and centre today!



WHO ATTENDS TIAC'S Annual Conferences?

Delegates come to these Conferences prepared to learn more about current trends, best practices and innovative management solutions. Connect your organization with contractors, manufacturers and distributors of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop from across Canada and the US.



CONNECT THROUGH THE ONLY

Canadian National Association that...

... links the contractors, distributors and manufacturers of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop.

TIAC's Annual Conference will allow you to:

- Position your business as an industry leader;
- Network with a hard-to-reach audience on an intimate level;
- Gain insights into new trends;
- Flexible plans created to provide custom solutions for your marketing needs; and,
- Partner with an associate business and split the investment costs (and benefits)!

CONTACT US
info@tiac.ca

PAST SPONSORS Include:



ALL EVENT SPONSORS Will Be Acknowledged and Receive

- Corporate profile on TIAC website with links
- Logo and recognition on TIAC Social Media
- Recognition in Conference program
- On-site recognition throughout Conference, through verbal announcements, signage and sponsor slides

NOTE

Should the Conference move to a **virtual platform**, the sponsorship opportunities will be updated to provide the equivalent exposure value. Where the selected opportunity does not convert to the virtual platform, TIAC will work with individual sponsors to develop **alternate packages**. TIAC will work with all sponsors to ensure that they **maximize the benefits** offered through the virtual platform.

PLATINUM Sponsorship Level

*Print-ready artwork must be provided by September 1, 2021.

Prices listed do not include tax (HST)

Program – \$1,500

- Recognition of corporate support of Conference program
- Opportunity to submit a 1/4 page corporate statement to be included in Conference program*
- Complimentary 1/2 page ad in Conference program*

Audio Visual – \$1,500

- Sponsor's logo included on ALL schedule related documentation and slide presentations throughout the Conference, achieving branding at all sessions and events
- Complimentary 1/2 page ad in Conference program*



GOLD Sponsorship Level

All opportunities are \$1,000 + HST

All Gold sponsors will receive a business card size advertisement in the Conference program*

*Print-ready artwork must be provided by September 1, 2021.

Keynote Introduction/Motivational Speaker

- Opportunity to introduce the speaker

Name Badges

- Sponsor's name and logo featured on ALL name badges distributed to delegates, speakers and spouses. **Note:** Should the sponsor wish to provide branded lanyards, they will be responsible for the design, production and shipping expenses.

Hotel Key Cards

- As the sponsor of the conference key cards, you'll be "in the pocket" of attendees. The Host hotels will hand a key card with your company's logo and slogan to every attendee registered at a specific hotel. **Note:** The sponsor will be responsible for card design, production and shipping expenses.

Registration Desk

- Sponsor's logo featured on the registration desk for the duration of the Conference

Translation

Support TIAC's desire to offer a fully bilingual program. Multiple opportunities are available to assist with the cost offset. All sponsors will receive the full benefit package.

- Acknowledgement of translation services included in Conference program

SILVER

Sponsorship Level

*Print-ready artwork must be provided September 1, 2021.

Prices listed do not include tax (HST)

Manufacturer and Distributor Reception – \$550 UNLIMITED OPPORTUNITIES

- Onsite VIP signage at Manufacturer and Distributor Reception

Breakfast – \$500 each 2 OPPORTUNITIES

- Signage on display at food and highboy tables distributed throughout venue at one breakfast service

Lunch – \$500 each 2 OPPORTUNITIES

- Signage on display at food and highboy tables distributed throughout venue at one lunch service

BRONZE

Sponsorship Level

Refreshment Break – \$250 2 OPPORTUNITIES

- Signage on display at food and highboy tables distributed throughout venue at one break

