

**58<sup>TH</sup>**  
**ANNUAL**

# TIAC CONFERENCE

**AUGUST 12 – 15, 2020 | WHITEHORSE, YUKON**



## SPONSORSHIP PROSPECTUS

**TIAC**   **ACIT**

**Thermal Insulation Association of Canada**  
*The Voice of The Mechanical Insulation Industry*

**Association Canadienne de l'Isolation Thermique**  
*La voix de l'industrie de l'isolation mécanique*



## WHAT IS TIAC?

The Thermal Insulation Association of Canada is the national industry association for contractors, distributors and manufacturers of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop.

### OUR OBJECTIVES

- To continue to promote and advance the TIAC Best Practices Guide to the industry.
- To further the interests of the members of the Corporation.
- To educate members of the Corporation, permitting the highest possible development of professional skills with respect to insulation in all aspects and through this professional development to continue to merit the confidence of architects, engineers, owners, and/or their agents.
- To obtain, disseminate and exchange full and accurate information among the members regarding all matters pertinent to the advancement of the insulation industry and the improvement of conditions within the industry.
- To promote the conservation of energy through the effective use of insulation.
- To coordinate industry endeavours and represent the membership as the national voice of the insulation industry.

## TIAC'S ANNUAL CONFERENCES

TIAC's Annual Conferences feature timely presentations by industry experts, sector-specific business meetings and networking events. These Conferences offer a wide variety of opportunities to learn about technical, operational and organizational challenges faced by the insulation industry, as well as offers new approaches and techniques to address them. It also offers a forum that connects the contractor, manufacturer and distributor sectors like no other professional development event.

With attendance estimated at 150 participants, put your company front and centre today!

## WHO ATTENDS TIAC'S ANNUAL CONFERENCES?

Delegates come to these Conferences prepared to learn more about current trends, best practices and innovative management solutions. Connect your organization with contractors, manufacturers and distributors of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop from across Canada and the US.

**FOR FURTHER INFORMATION, PLEASE CONTACT:  
THERMAL INSULATION ASSOCIATION OF CANADA**

**1485 LAPERRIERE AVENUE, OTTAWA, ONTARIO K1Z 7S8  
TEL: 613.724.4834 | EMAIL: [INFO@TIAC.CA](mailto:INFO@TIAC.CA) | [WWW.TIAC.CA](http://WWW.TIAC.CA)**



Connect through the only National Association linking the contractors, distributors and manufacturers of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop and:

- Position your business as an industry leader;
- Network with a hard-to-reach audience on an intimate level;
- Gain insights into new trends;
- Flexible plans created to provide custom solutions for your marketing needs; and,
- Partner with an associate business and split the investment costs (and benefits)!

## PAST CONFERENCE SPONSORS INCLUDE:



### PLATINUM SPONSORS



### GOLD SPONSORS



### SILVER SPONSORS



### BRONZE SPONSORS





## ALL EVENT SPONSORS WILL BE ACKNOWLEDGED AND RECEIVE THE FOLLOWING:

- Corporate profile on TIAC website with links
- Logo and recognition on TIAC Social Media
- Recognition in Conference program
- On-site recognition throughout Conference, through verbal announcements, signage and sponsor slides

### PLATINUM PARTNERSHIP LEVEL



#### TIAC's Off-Site Evening – \$3,000 (1 AVAILABLE)

- Title recognition as host of TIAC's Off-Site Evening
- Onsite VIP signage
- Speaking opportunity at the Dinner
- Corporate logo on the Dinner tickets provided to registered delegates
- Complimentary 1/2 page ad in Conference program\*
- Five complimentary TIAC's Off-Site Evening tickets for local colleagues/or clients
- Opportunity to submit item for the delegate kit



#### Program – \$1,500 (1 AVAILABLE)

- Recognition of corporate support of Conference program
- Opportunity to submit a 1/4 page corporate statement to be included in Conference program\*
- Complimentary 1/2 page ad in Conference program\*
- Opportunity to submit item for the delegate kit
- Two complimentary Off-Site Evening tickets for local colleagues/or clients

*\*Print-ready artwork must be provided July 15, 2020.  
Prices listed do not include tax (GST)*



## GOLD PARTNERSHIP LEVEL



### Keynote Introduction/Motivational Speaker – \$1,000 (1 AVAILABLE)

- Opportunity to introduce the speaker
- Complimentary business card size advertisement in Conference program\*
- Opportunity to submit item for the delegate kit



### Name Badges – \$1,000 (1 AVAILABLE)

- Sponsor's name and logo featured on ALL name badges distributed to delegates, speakers and spouses. **Note:** Should the sponsor wish to provide branded lanyards, they will be responsible for the design, production and shipping expenses.
- Complimentary business card size advertisement in Conference program\*
- Opportunity to submit item for the delegate kit



### Hotel Key Cards – \$1,000 (2 AVAILABLE)

- As the sponsor of the conference key cards, you'll be "in the pocket" of attendees. The Host hotels will hand a key card with your company's logo and slogan to every attendee registered at a specific hotel. **Note:** The sponsor will be responsible for card design, production and shipping expenses.
- Complimentary business card size advertisement in Conference program\*
- Opportunity to submit item for the delegate kit



### Convention Hat – \$1,000 (1 AVAILABLE)

- Sponsor's logo featured on hats distributed to delegates, speakers and spouses. **Note:** The sponsor is responsible for design, production and shipping expenses
- Complimentary business card size advertisement in Conference program\*
- Opportunity to submit item for the delegate kit



### Registration Desk – \$1,000 (1 AVAILABLE)

- Sponsor's logo featured on the registration desk for the duration of the Conference
- Complimentary business card size advertisement in Conference program\*
- Opportunity to submit item for the delegate kit

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## GOLD PARTNERSHIP LEVEL (CONTINUED)

### Audio Visual – \$750 (1 AVAILABLE)

- Sponsor's logo included on ALL schedule related documentation and slide presentations throughout the Conference, achieving branding at all sessions and events
- Complimentary business card size advertisement in Conference program\*
- Opportunity to submit item for the delegate kit

### Translation – \$750 (UNLIMITED OPPORTUNITIES)

*Support TIAC's desire to offer a fully bilingual program. Multiple opportunities are available to assist with the cost offset. All sponsors will receive the full benefit package.*

- Acknowledgement of translation services included in Conference program
- Complimentary business card size advertisement in Conference program\*
- Opportunity to submit item for the delegate kit

## SILVER PARTNERSHIP LEVEL

### Manufacturer and Distributor Reception – \$550 (UNLIMITED OPPORTUNITIES)

- Onsite VIP signage at Manufacturer and Distributor Reception
- Opportunity to submit item for the delegate kit

### Breakfast – \$500 each (3 AVAILABLE)

- Signage on display at food table and highboy tables distributed throughout venue at one breakfast service
- Opportunity to provide item for inclusion in the delegate kit

### Luncheon – \$500 (2 AVAILABLE)

- Signage on display at food table and highboy tables distributed throughout venue at one lunch service
- Opportunity to provide item for inclusion in the delegate kit

### Delegate Bag – \$500 (1 AVAILABLE)

- Sponsor's name and logo featured on delegate bag distributed to all delegates and speakers for extended exposure and branding. **Note:** The sponsor is responsible for design, production and shipping expenses
- Opportunity to provide additional item for inclusion in the delegate kit

*\*Print-ready artwork must be provided July 15, 2020.*

*Prices listed do not include tax (GST)*



## BRONZE PARTNERSHIP LEVEL



### Refreshment Break – \$250 (2 AVAILABLE)

- Signage on display at food table and highboy tables distributed throughout venue at one refreshment break
- Opportunity to provide item for inclusion in the delegate kit



### In-Kind Sponsorship Opportunities

*I.e., Note pads, pens or related supplies.*

- Complimentary business card size advertisement in Conference program\*

## GOLF TOURNAMENT



### All contest Sponsorships are \$500 each and offer the sponsor:

- Onsite recognition throughout the tournament through verbal announcements
- Opportunity to provide item for inclusion in the player's gift bag

### The following contests are available:

- Hole in One (Men)
- Hole in One (Women)
- Longest Drive (Men)
- Longest Drive (Women)
- Closest to the Pin (Men)
- Closest to the Pin (Women)



### Golf Tournament Players Gift Bag – \$250 (1 AVAILABLE)

- Sponsor's name and logo featured on gift bag distributed to all players. **Note:** the sponsor is responsible for design, production and shipping expenses.
- Opportunity to place additional promotional item in players gift bag



### Golf Hole – \$150 (18 AVAILABLE)

- Onsite VIP signage
- Opportunity to place promotional item in players gift bag

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