



55TH ANNUAL TIAC CONFERENCE

AUGUST 23 – 26, 2017

FAIRMONT ROYAL YORK HOTEL, 100 FRONT STREET WEST, TORONTO, ONTARIO



SPONSORSHIP PROSPECTUS

TIAC   **ACIT**

Thermal Insulation Association of Canada
The Voice of The Mechanical Insulation Industry

Association Canadienne de l'Isolation Thermique
La voix de l'industrie de l'isolation mécanique



WHAT IS TIAC?

The Thermal Insulation Association of Canada is the national industry association for contractors, distributors and manufacturers of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop.

OUR OBJECTIVES

- To continue to promote and advance the TIAC Best Practices Guide to the industry.
- To further the interests of the members of the Corporation.
- To educate members of the Corporation, permitting the highest possible development of professional skills with respect to insulation in all aspects and through this professional development to continue to merit the confidence of architects, engineers, owners, and/or their agents.
- To obtain, disseminate and exchange full and accurate information among the members regarding all matters pertinent to the advancement of the insulation industry and the improvement of conditions within the industry.
- To advance, promote and maintain harmony in all relations between employer and employee in the insulation industry through the practice of high standards of ethical, professional, scientific and social behaviour.
- Generally, to promote and encourage better public relations, specifically, to receive and adjust any and all complaints between different parties in a manner which will assure adherence to the highest possible standards of efficiency and service without pecuniary gain.
- To promote the conservation of energy through the effective use of insulation.
- To coordinate industry endeavours and represent the membership as the national voice of the insulation industry.

TIAC'S ANNUAL CONFERENCES

TIAC's Annual Conferences feature timely presentations by industry experts, sector-specific business meetings and networking events. These Conferences offer a wide variety of opportunities to learn about technical, operational and organizational challenges faced by the insulation industry, as well as offers new approaches and techniques to address them. It also offers a forum that connects the contractor, manufacturer and distributor sectors like no other professional development event.

With attendance estimated at 200 participants, put your company front and centre today!

WHO ATTENDS TIAC'S ANNUAL CONFERENCES?

Delegates come to these Conferences prepared to learn more about current trends, best practices and innovative management solutions. Connect your organization with contractors, manufacturers and distributors of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop from across Canada and the US.





Connect through the only National Association linking the contractors, distributors and manufacturers of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop and:

- Position your business as an industry leader;
- Network with a hard-to-reach audience on an intimate level;
- Gain insights into new trends;
- Flexible plans created to provide custom solutions for your marketing needs; and,
- Partner with an associate business and split the investment costs (and benefits)!

PAST CONFERENCE SPONSORS INCLUDE:





ALL EVENT SPONSORS WILL BE ACKNOWLEDGED AND RECEIVE THE FOLLOWING:

- Corporate profile on TIAC website with links
- Logo and recognition on TIAC Social Media
- Recognition in Conference program
- On-site recognition throughout Conference, through verbal announcements, signage and sponsor slides
- Opportunity to submit item for the delegate kits

PLATINUM PARTNERSHIP LEVEL



TIAC's Night on the Town at the CN Tower's "Horizons and 360 Restaurant" – \$2,000 (1 AVAILABLE)

- Title recognition as host of the "TIAC's Night on the Town"
- Onsite VIP signage at the CN Tower
- Speaking opportunity at the Dinner
- Corporate logo on the Dinner tickets provided to registered delegates
- Complimentary half page ad in Conference program*
- Five complimentary "TIAC's Night on the Town" tickets for local colleagues/or clients
- Opportunity to submit item for the delegate kits



Program – \$1,500 (1 AVAILABLE)

- Recognition of corporate support of Conference program
- Opportunity to submit a 1/4 page corporate statement to be included in Conference program*
- Opportunity to submit item for the delegate kits
- Two complimentary "TIAC's Night on the Town" tickets for local colleagues/or clients





GOLD PARTNERSHIP LEVEL

Keynote Introduction/Motivational Speaker (Opening Breakfast) **– \$1,000 (1 AVAILABLE)**

- Opportunity to introduce the speaker
- Complimentary business card size advertisement in Conference program*
- Opportunity to submit item for the delegate kits

Name Badges – \$1,000 (1 AVAILABLE)

- Sponsor's name and logo featured on ALL name badges distributed to delegates, speakers and spouses
- Complimentary business card size advertisement in Conference program*
- Opportunity to submit item for the delegate kits

Hotel Key Cards – \$1,000 (1 AVAILABLE)

- As the exclusive sponsor of the conference key cards, you'll be "in the pocket" of every attendee. The Host hotels will hand a key card with your company's logo and slogan to every attendee registered at a specific hotel. Note: The sponsor will be responsible for design and any shipping fees.
- Complimentary business card size advertisement in Conference program*
- Opportunity to submit item for the delegate kits

Convention Hat – \$1,000 (1 AVAILABLE)

- Sponsor's logo featured on hats distributed to delegates, speakers and spouses
- Complimentary business card size advertisement in Conference program*
- Opportunity to submit item for the delegate kits

Registration Desk – \$1,000 (1 AVAILABLE)

- Sponsor's logo featured on the registration desk for the duration of the Conference
- Complimentary business card size advertisement in Conference program*
- Opportunity to submit item for the delegate kits





GOLD PARTNERSHIP LEVEL



Audio Visual – \$750 (1 AVAILABLE)

- Sponsor's logo included on ALL schedule related documentation and slide presentations throughout the Conference, achieving branding at all sessions and events
- Complimentary business card size advertisement in Conference program*
- Opportunity to submit item for the delegate kits



Translation – \$750 (1 AVAILABLE)

- Acknowledgement of translation services included in Conference program
- Complimentary business card size advertisement in Conference program*
- Opportunity to submit item for the delegate kits

SILVER PARTNERSHIP LEVEL



Manufacturer and Distributor Reception – \$550 (UNLIMITED OPPORTUNITIES AVAILABLE)

- Onsite VIP signage at Manufacturer and Distributor Reception
- Opportunity to submit item for the delegate kits



Breakfast – \$500 each (3 AVAILABLE)

- Signage on display at food table and highboy tables distributed throughout venue at one breakfast service
- Opportunity to provide item for inclusion in the delegate kit



Luncheon – \$500 (2 AVAILABLE)

- Signage on display at food table and highboy tables distributed throughout venue at one lunch service
- Opportunity to provide item for inclusion in the delegate kit



Delegate Bag – \$500 (1 AVAILABLE)

- Sponsor's name and logo featured on delegate bag distributed to all delegates and speakers for extended exposure and branding
- Opportunity to provide additional item for inclusion in the delegate kit





SILVER PARTNERSHIP LEVEL



Golf Tournament Hole in One (Men) – \$500 (1 AVAILABLE)

- On-site recognition throughout the tournament through verbal announcements
- Onsite VIP signage
- Opportunity to provide item for inclusion in the players gift bag



Golf Tournament Hole in One (Women) – \$500 (1 AVAILABLE)

- On-site recognition throughout the tournament through verbal announcements
- Onsite VIP signage
- Opportunity to provide item for inclusion in the players gift bag



Golf Tournament Longest Drive (Men) – \$500 (1 AVAILABLE)

- On-site recognition throughout the tournament through verbal announcements
- Onsite VIP signage
- Opportunity to provide item for inclusion in the players gift bag



Golf Tournament Longest Drive (Women) – \$500 (1 AVAILABLE)

- On-site recognition throughout the tournament through verbal announcements
- Onsite VIP signage
- Opportunity to provide item for inclusion in the players gift bag



Golf Tournament Closest to the Pin (Men) – \$500 (1 AVAILABLE)

- On-site recognition throughout the tournament through verbal announcements
- Onsite VIP signage
- Opportunity to provide item for inclusion in the players gift bag



Golf Tournament Closest to the Pin (Women) – \$500 (1 AVAILABLE)

- On-site recognition throughout the tournament through verbal announcements
- Onsite VIP signage
- Opportunity to provide item for inclusion in the players gift bag





BRONZE PARTNERSHIP LEVEL



Refreshment Break – \$250 (2 AVAILABLE)

- Signage on display at food table and highboy tables distributed throughout venue at one refreshment break
- Opportunity to provide item for inclusion in the delegate kit



Golf Tournament Players Gift Bag – \$250 (1 AVAILABLE)

- Sponsor's name and logo featured on gift bag distributed to all players
- Opportunity to place additional promotional item in players gift bag



Golf Hole – \$150 (18 AVAILABLE)

- On-site recognition throughout the tournament through verbal announcements
- Onsite VIP signage
- Opportunity to place promotional item in players gift bag



In-Kind Sponsorship Opportunities

I.e., Note pads, pens or related supplies.

- Complimentary business card size advertisement in Conference program*

**Print-ready artwork must be provided June 26, 2017.*

All sponsorship fees exclude tax.

**FOR FURTHER INFORMATION, PLEASE CONTACT:
THERMAL INSULATION ASSOCIATION OF CANADA**

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