

*Come from
Away in
2024*



**2024 TIAC Conference
SPONSORSHIP PROSPECTUS
August 21-24, 2024 in St. John's, NL**

WHAT IS THE Thermal Insulation Association of Canada



TIAC is the national industry association for contractors, distributors and manufacturers of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop.

VISION

We envision a world where mechanical insulation stands at the forefront of climate rehabilitation and carbon emissions reduction, emphasizing thermal efficiency to create a more sustainable world without sacrificing industry.

MISSION

We aim to ensure the continuous, highly efficient, and safe operation of all mechanical systems across Canada's industrial, institutional, and commercial sectors. By achieving this, we intend to reduce carbon emissions and therefore change the perception of the mechanical insulation industry from incidental to preeminent and mandatory.

PURPOSE

We continually forge, support, and promote a community of experts rallied around advancing the thermal insulation industry. Through dynamic education, relentless innovation, fostering industry growth and standards development, TIAC empowers and assists its members to collectively create a healthier, more efficient world.

CORE VALUES

Pursuit of Excellence: At our core is an unyielding pursuit of excellence. We take immense pride in our work and are relentless in our drive to elevate our standards. We embrace challenges as opportunities to showcase our dedication, and deliver nothing short of our best. Our commitment to excellence propels us forward, ensuring that our actions consistently reflect the highest quality, dedication, and desire to make a lasting impact.

Innovation & Lifelong Learning: We firmly believe that our commitment to innovation and continuous education is the key to our success. Innovation fuels our progress, empowering us to seek new solutions and approaches. Lifelong learning is our cornerstone, driving us to stay current, adapt to evolving landscapes, and remain at the forefront of our industry. Through innovation and education, we ensure our collective growth, vitality, and ability to positively impact the world around us.

Integrity & Respect: We hold ourselves to the highest standards of integrity, conducting our actions with unwavering ethics and honesty. Respect is at the core of our interactions, fostering a culture of kindness, consideration, and open communication. Through integrity and respect, we create an environment that values each individual's contributions and promotes an influential, harmonious community.

Diversity, Unity & Leadership: United by a common purpose, we recognize the strength that comes from collective effort. We celebrate our diversity, embracing many perspectives, experiences, and backgrounds. In unity, supported by strong leadership, we harness our diversity to drive innovation, enhance learning, and promote adaptability. By valuing both unity and diversity, we create a dynamic and inclusive association that thrives on collaboration, mutual support, and visionary leadership.

WHAT IS THE TIAC Annual Conference



TIAC's Annual Conferences feature timely presentations by industry experts, sector-specific business meetings and networking events. These Conferences offer a wide variety of opportunities to learn about technical, operational and organizational challenges faced by the insulation industry, as well as offers new approaches and techniques to address them. It also offers a forum that connects the contractor, manufacturer and distributor sectors like no other professional development event.

Put your company front and centre today!

WHO ATTENDS TIAC'S Annual Conference

Delegates come to these Conferences prepared to learn more about current trends, best practices and innovative management solutions. Connect your organization with contractors, manufacturers and distributors of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop from across Canada and the US.

CONNECT THROUGH THE ONLY Canadian National Association that...

... links the contractors, distributors and manufacturers of commercial, industrial and institutional thermal insulation, asbestos abatement and firestop.

TIAC's Annual Conference will allow you to:

- Position your business as an industry leader;
- Network with a hard-to-reach audience on an intimate level;
- Gain insights into new trends;
- Flexible plans created to provide custom solutions for your marketing needs; and,
- Partner with an associate business and split the investment costs (and benefits)!

CONTACT US
info@tiac.ca



ALL EVENT SPONSORS

Will Be Acknowledged and Receive

- Corporate profile on TIAC website with links
- Logo and recognition on TIAC Social Media
- Recognition in Conference app
- On-site recognition throughout Conference, through verbal announcements, signage and sponsor slides

PLATINUM

Sponsorship Level

Rally in the Alley – \$5,000 + tax

EXCLUSIVE OPPORTUNITY

- Title recognition as host of TIAC's Rally in the Alley
- Speaking opportunity at the Rally in the Alley
- Corporate logo on the Rally in the Alley tickets
- Complimentary banner ad in Conference app*
- Five complimentary Rally in the Alley tickets for local colleagues/or clients

Program/Conference App – \$4,000 + tax

EXCLUSIVE OPPORTUNITY

- Opportunity to submit a 1/4 page corporate statement for the Conference app*
- Complimentary banner ad in Conference app*
- Three complimentary Rally in the Alley tickets for local colleagues/or clients

*Digital artwork must be provided by August 1, 2024.

GOLD

Sponsorship Level

Simultaneous Interpretation – \$2,500 + tax

UNLIMITED OPPORTUNITIES

Support TIAC's desire to offer a fully bilingual program and assist with the cost offset. All sponsors will receive the full benefit package.

- Complimentary banner ad in Conference app*

Audio Visual – \$2,500 + tax

EXCLUSIVE OPPORTUNITY

- Sponsor's logo included on ALL schedule related documentation and slide presentations throughout the Conference, achieving branding at all sessions
- Complimentary banner ad in Conference app*

Keynote Speaker Introduction – \$2,000 + tax

EXCLUSIVE OPPORTUNITY

- Opportunity to introduce the speaker
- Complimentary banner ad in Conference app*

Name Badges – \$1,500 + tax

EXCLUSIVE OPPORTUNITY

- Sponsor's name and logo featured on ALL name badges distributed to delegates, speakers and guests.
- Opportunity to provide branded lanyards. **Note:** The sponsor will be responsible for the design, production and shipping expenses.
- Complimentary banner ad in Conference app*

Hotel Key Cards – \$1,500 + tax

EXCLUSIVE OPPORTUNITY

- As the sponsor of the conference key cards, you'll be "in the pocket" of attendees. **Note:** The sponsor will be responsible for card design, production and shipping expenses.
- Complimentary banner ad in Conference app*

Registration Desk – \$1,500 + tax

EXCLUSIVE OPPORTUNITY

- Sponsor's logo featured on the registration desk for the duration of the Conference
- Complimentary banner ad in Conference app*

*Digital artwork must be provided by August 1, 2024.

SILVER

Sponsorship Level

Translation – \$1,000 + tax

UNLIMITED OPPORTUNITIES

Support TIAC's desire to offer a fully bilingual program and assist with the cost offset. All sponsors will receive the full benefit package.

- Acknowledgement of translation services included in Conference program

Manufacturer and Distributor Reception – \$750 + tax

UNLIMITED OPPORTUNITIES

- Onsite VIP signage at Manufacturer and Distributor Reception

BRONZE

Sponsorship Level

Breakfast or Lunch – \$700 each

4 OPPORTUNITIES

- Signage on display at food tables distributed throughout venue at one breakfast or lunch service

Refreshment Break – \$500 each

2 OPPORTUNITIES

- Signage on display at food tables distributed throughout venue at one break service



GOLF TOURNAMENT

Sponsorship

Contests

All contest Sponsorships are \$550 each + tax and offer the sponsor:

- Onsite recognition through verbal announcements at the tournament
- Onsite VIP signage

The following contests are available:

- Hole in one (Men)
- Hole in one (Women)
- Longest Drive (Men)
- Longest Drive (Women)
- Closest to the Pin (Men)
- Closest to the Pin (Women)

Players Gift Bag – \$350

EXCLUSIVE OPPORTUNITY

- Sponsor's name and logo featured on gift bag distributed to all players. **Note:** The sponsor is responsible for design, production and shipping expenses.

Golf Hole – \$200

18 OPPORTUNITIES

- Onsite VIP signage



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