53rd ANNUAL TIAC CONFERENCE
August 15 - 18, 2015
Delta Prince Edward
Charlottetown, Prince Edward Island

CONFERENCE AGENDA
Welcome to the 53rd Annual TIAC Conference

From the Western island city of Victoria in 2014 to the Atlantic shores of Prince Edward Island, we welcome you to the 53rd Annual TIAC Conference. Thanks to all of you for making the trip!

Your Board is very excited about the program put together by the Conference Chairman David Reburn. It is going to be a busy four days and we are looking forward to getting to know all of you during that time.

Meet the TIAC Board

President
John Trainor
Owens Coming Canada LP

Chairman Distributors
Murray Wedhorn
Crossroads C&I Distributors Inc.

1st Vice President
Bob Fellows
Crossroads C&I Distributors Inc.

Alternate Distributors
Luc Barriault
Dispro Inc.

2nd Vice-President / Director of Saskatchewan
Shaun Ekert
Fuller Austin

Chairman Contractors / Director of Alberta
Mark Trevors
Parker Kaefer

Treasurer
Chris Ishkanian
All Therm Services Inc.

Alternate Contractors / Director of Manitoba
Robert Gray
Thermo Applicators Inc.

Secretary / Conference Chairman
David Reburn
Brock White Canada Company

Director at Large
Jim Flower
Pro Insul Limited

Past President / Director of Ontario
Walter Keating
Keating Insulation Inc.

Director of British Columbia
Andre Pachon
C&G Insulation

Chairman Manufacturers
Scott Bussiere
Johns Manville Corporation

Director of Quebec
Rémi Demers
Isolation Val-Mers Ltée

Alternate Manufacturers
Mike Goyette
Roxul Inc. (ON)

Kindred spirits are not so scarce as I used to think. It’s splendid to find out there are so many of them in the world.

– L.M. Montgomery, Anne of Green Gables
Friday, August 14, 2015
10:00 am – 5:00 pm ................................................................. Lobby
Registration

Saturday, August 15, 2015
9:00 am – 5:00 pm ................................................................. Lobby
Registration
9:00 am – 3:00 pm ................................................................. Campbell Room
Outgoing Board Meeting
6:00 pm – 10:00 pm .............................................................. Palmer and Pope Ballroom
Manufacturer & Distributor Reception

Thank you to all of our sponsors:
- All Therm Services Inc.
- Amity Insulation Group Inc.
- Brock White Canada Company
- CertainTeed Corporation
- Crossroads C & I Distributors Inc.
- Dispro Inc.
- General Insulation Company Inc.
- Ideal Products of Canada Ltd.
- ITW Insulation Systems
- Johns Manville
- Multi-Glass Insulation Ltd.
- Owens Corning Canada LP
- Polyguard Products Inc.
- Proto Corporation
- Roxul Inc.
- RPR Products, Inc.
- Tempro Tec Inc.

Sunday, August 16, 2015
7:30 am – 2:00 pm ................................................................. Lobby
Registration
7:30 am – 8:30 am ................................................................. Ballroom Foyer
Breakfast
8:30 am – 9:00 am ................................................................. MacDonald and Coles Ballroom

Welcome to the Island!

Patrick Ledwell
Raised on PEI, and then returned to it, Patrick Ledwell draws on his experiences growing up in an Island family and the funny trials of staying true to his roots. He successfully delayed entering the workplace with degrees in literature and technology. After six years of teaching college, he had built up enough casual days (and e-mail nights) to supply more than enough material for a comedy career.

9:00 am – 10:00 am ................................................................. MacDonald and Coles Ballroom

Energy Efficiency, Climate Change and the Evolving Canadian Political Reality

Elizabeth McDonald, President and CEO, Canadian Energy Efficiency Alliance
If you only read the media, you would believe that climate change is the number one issue for most Canadians and most global citizens. In Canada, however, is that really true or are most Canadians just remembering a tough winter? The truth is that “climate change” is a real threat to our world; it is scientific; it deals with GHG emissions and few Canadians really understand it.

The “energy file” is a concern to all levels of government – municipal, provincial and federal. We have generally focused on generation and economic benefits, but that conversation is now changing to energy productivity or energy efficiency and climate change.

Over the last two years, and even so far this year, we have had significant political change at the sub-national level and we are now facing a federal election. What will that mean to those of us who are in the business of energy efficiency or energy productivity – especially given that the “voice” of this sector is quite disaggregated.
10:00 am – 10:15 am .................................................. Ballroom Foyer
Refreshment Break

10:15 am – 12:00 pm ........................................... MacDonald and Coles Ballroom

❄️ Claims: Minimize Impact, Maximize Return
Stephen Revay, VP Western Region, Revay and Associates Limited
Time and/or cost overruns on construction projects are far too frequent. Unfortunately too often the root cause can be traced back common failings of either the owner, design consultant and/or contractor. These overruns need not result in claims and protracted disputes but frequently do because of a failure to address the issues as they occur. With the stage set as to why claims develop the presentation will review the various types of claims, including termination. There will be special focus on delay and productivity claims which are the most difficult to resolve. Having established cause and type of claims a unique approach to resolving disputes will be offered which allows the disputants an economical means to address differences while still maintaining control of the process.

12:00 pm – 1:30 pm ........................................... MacDonald and Coles Ballroom
Lunch

1:30 pm – 3:30 pm
Contractor Breakout Session ........................................... JH Gray Room
Manufacturer Breakout Session ...................................... Brown Room
Distributor Breakout Session ............................................ Chandler Room

4:00 pm – 5:00 pm .................................................. Campbell Room
Presidents and Managers Meeting

Avonlea Village Tour
10:30 am – 4:00 pm
Meet in the hotel lobby at 10:15 am.

The tour package includes:
• PEI lunch of soup and sandwich, all homemade, and COWS Ice Cream for dessert.
• PEI music shindig with a couple of local handsome devils who will make you laugh and lift your spirits. Enjoy an ice-cold bottle of our famous Raspberry Cordial.
• Meet and greet photo opportunity with Anne Shirley.
• A box of premium Anne of Green Gables Chocolates.
• A private tour of Avonlea Village.

Dining in the Dunes
6:00 pm – 10:00 pm
Meet in the hotel lobby at 5:30 pm.

Allow yourself to be escorted onto a private beach on the North Shore of Prince Edward Island. The sunset, Red Cliffs, white sand under your feet and the calm relaxing sounds of the ocean will make this an unforgettable Island experience. With the ocean and scenes of Prince Edward Island as the venue, you will have the most memorable experience and truly appreciate this awe-inspiring event!

Taste The Town Foodie Tour
1:00 pm – 4:00 pm
Meet in the hotel lobby at 12:45 pm.

This 3.5 hour walking tour will include stops at various shops, restaurants and a brew pub. You’ll get tastings of some of the Island’s fresh oysters, lobster, steamed mussels, olive oils, craft beer and handcut fries made from our famous Island potatoes.

Charlottetown history will also come alive through the engaging stories of some of the city’s most fascinating people, buildings and events. Known as the Birthplace of Confederation, Charlottetown hosted the 1864 Conference that began the process of establishing Canada as an independent nation.
Monday, August 17, 2015

7:30 am – 12:00 pm ................................................................. Lobby
Registration

7:30 am – 8:30 am ................................................................. Ballroom Foyer
Breakfast

8:30 am – 9:00 am ............................................................... MacDonald and Coles Ballroom

NIA State of the Association – Thermal Insulation: Making a Global Difference

J. Kenneth Freeman, President, National Insulation Association and President/Co-owner, Petrin Corp.
NIA President, Kenny Freeman will provide an update of activities the national association is currently working on and what is in store for the near future. You will also get an update on the activities of the Foundation, including legislative programs and education and training.

9:00 am – 9:30 am ............................................................... MacDonald and Coles Ballroom

Moving Forward – The Next Steps

Lee Loftus, Business Manager, BC Insulators Union Local 118
This presentation will review what is required to advance the use of mechanical insulation in a green market.

9:30 am – 10:00 am .............................................................. MacDonald and Coles Ballroom

What “Raising the Awareness of Mechanical Insulation” Actually Looks Like

Steve Clayman, Director of Energy Initiatives, Thermal Insulation Association of Canada
In looking at who might be interested in mechanical insulation and, within this group whom should we be talking to, we were able to determine there were actually two paths to follow; new construction and retrofits or upgrades. In the first instance we focused on federal and provincial energy codes knowing that this area establishes the legal framework for minimum energy efficiency requirements. In the second instance we eventually zeroed in on the trade associations capable of directly influencing what happens to mechanical systems from an operations and maintenance perspective.

The Insulation Awareness Committee presentation will show how “the rubber hits the road” and the implications for TIAC members as we go down that road.

10:00 am – 10:30 am ............................................................ MacDonald and Coles Ballroom
Can AM Meeting

Fitness Walk
8:45 am – 9:45 am
Meet in the hotel lobby at 8:30 am. Open to all!

This one-hour fitness walk will take you along the waterfront and give participants the opportunity to see another side of Charlottetown. Led by the staff from imotion Fitness, this walk is perfect for anyone regardless of fitness level.

Please wear comfortable clothes and good walking shoes.

Golf at The Links at Crowbush Cove
11:00 am – 4:00 pm
Meet in the hotel lobby at 10:45 am.

Overlooking the north shore dunes of PEI, Crowbush continues to enthral all those that take the challenge to conquer one of North America’s very best. Undulating fairways, water holes with a wisp of wind, pot bunkers and challenging greens all come together to provide you with an experience not to be forgotten.
Tuesday, August 18, 2015

8:00 am – 9:00 am ................................................................. Ballroom Foyer
Breakfast

9:00 am – 10:00 am ............................................................... MacDonald and Coles Ballroom
TIAC Annual General Meeting

10:00 am – 10:15 am ............................................................... Ballroom Foyer
Refreshment Break

10:15 am – 12:00 pm ............................................................. MacDonald and Coles Ballroom

🔥  Trust The Process: Instill A Safety Attitude To Build An Engaged Culture Of Safety
Kevin Burns, President and CEO, ZeroSpeak Corporation
There are 10 things that safety leaders know that safety managers don’t. And what safety leaders know can improve a safety program. In his signature keynote presentation, Kevin Burns offers safety managers and supervisors a glimpse into what it takes to transcend the daily management of the safety program and to become a safety leader, coach and mentor of positive safety behaviors and results.

Safety is an attitude. Occupational Health & Safety is a compliance mechanism. Leadership too is an attitude. Management is a position. You need not be in management to be a leader. Safety leadership is about building positive relationships.

12:00 pm – 1:05 pm ............................................................. MacDonald and Coles Ballroom
Lunch

12:30 pm – 12:45 pm ............................................................. MacDonald and Coles Ballroom
54th Annual TIAC Conference
Get a sneak peak at the plans for the 2016 Conference being held in Saskatoon, Saskatchewan.

12:45 pm – 1:05 pm ............................................................. MacDonald and Coles Ballroom

❄️  Introducing INSULATION EXPO USA
Michael Koehler, Industry Vice President, Reed Exhibitions
INSULATION EXPO (IEX) USA, the first-ever major North American trade show covering thermal insulation for mechanical systems in the commercial and industrial markets, will take place from October 27-28, 2015 at the Donald E. Stephens Convention Center in Rosemont, Illinois (right outside Chicago). IEX will connect the suppliers of thermal insulation products, services, and technologies, sheet metal suppliers, and equipment manufacturers with engineers; contractors; facility operators; maintenance, repair, and operations (MRO) managers; distributors; plant/building managers; specifiers; and architects. The National Insulation Association (NIA) is launch partner and supporter of IEX USA.

1:30 pm – 3:30 pm ................................................................. Langevin Room
Incoming Board Meeting

5:30 pm – 6:30 pm ................................................................. Ballroom Foyer
Reception

6:30 pm – 12:00 am ............................................................ Palmer and Pope Ballroom
President’s Dinner and Dance
Saskatoon, Saskatchewan
September 17 – 20, 2016 – Delta Bessborough Hotel

The city of Saskatoon is favourably positioned with the South Saskatchewan River winding through it. Eight bridges span its gentle flow, linking east to west. An active city, residents and visitors alike flock to the Meewasin Valley trails, traversing sixty kilometres of pathways in all seasons.

The city’s youthful vitality and cultural richness are evident in every neighbourhood, thanks in part to the University of Saskatchewan, where leading-edge technology such as the Canadian Light Source synchrotron draws the best minds from around the world.

Boutique shopping, challenging golf courses, and fresh local cuisine round out Saskatoon’s appeal.

www.tourismsaskatoon.com

Toronto, Ontario
August 23 – 26, 2017 – Fairmont Royal York Hotel

Enjoy the best views in the city from the western hemisphere’s tallest free-standing structure – the CN Tower. Catch a game at Rogers Centre or the Air Canada Centre.

For family fun, check out the Ontario Science Centre’s engaging interactive exhibits and daily science demonstrations. The Toronto Zoo boasts over 5,000 animals including the only giant pandas in Canada. Enjoy a royal feast complete with epic battles and jousting tournaments at Medieval Times Dinner and Theatre. Or experience the wonders of marine life up close and personal at Ripley’s Aquarium.

Toronto is home to Canada’s biggest amusement park, North America’s only castle, and the world’s largest collection of hockey artifacts at the Hockey Hall of Fame. There’s something here for everybody to enjoy!

www.seetorontonow.com

Banff, Alberta
September 7 – 10, 2018 – Fairmont Banff Springs Hotel

Experience the authentic and vibrant community, modern amenities and beautiful surroundings of the Town of Banff.

Nestled high in the Canadian Rockies, Banff is a town that makes you feel at home and exhilarated with wonder all at the same time.

There is no other place in the world where you can find a vibrant community of artists, athletes, families, outdoor enthusiasts, restaurateurs and hoteliers nestled in a national park. This is a town that truly celebrates its heritage, lives and breathes mountain culture and never takes its backyard for granted.

www.banfflakelouise.com
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